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(LinkedIn)

www.shaifranklin.com (Personal)
coldwarbrat.blogspot.com/ (Blog)
gothamgr.com/ (Company)

Top Skills

Interfaith Relations
Community Engagement
Political Theology

Languages

Hebrew (Native or Bilingual)
Arabic (Limited Working)
French (Limited Working)

Honors-Awards

Kohn Award
President's Scholar
Graduate Fellow
Presidential Fellow
Banned from entry to Russia

Publications

Boycotts mar UN racism conference
(VIDEO)
Just Do It! A Mechanism to Get Us
Started
The Dog Ate My Mideast Peace Plan
Obama Should Send High-level Rep
to AIPAC Conference
In Ukraine, U.S. Is Forfeiting New
Cold War

Shai Franklin

Media & Diplomatic Strategist, Government Relations, International
Collaboration, Business Development, Ghostwriter, Lecturer, Event
Architect, Synergist

New York City Metropolitan Area

Summary

Hit the ground running!

Whether it's an event or a cure for cancer, I take what YOU do
best and make it relevant, so it reaches and sustains the greatest
impact: Strategy, media and social media, government, philanthropy,
industry, investment, transformation, reinvention.

Results-oriented global and local consultant with excellent analytical
skills and cross-cultural fluency, expertise in government relations,
international affairs, human rights, and best practices. Delivering
successful presentations on mass media and directly to foreign
policy leaders, stakeholders, and corporate executives. Committed
to institutional advancement, sustainable and genuine change
management, board development, coalition- and team-building,
fundraising, and cultivating relationships with high-powered
community leaders, donors, foundations, and grassroots.

: Interfacing business and non-profit with governments and
diplomatic initiatives; conceptual breakthroughs with a wide range
of stakeholders; identifying undervalued resources, opportunities
and partners; establishing/restoring credibility, relevance and best
practices for vital organizations and products.

:
American Jewish Congress
The Dietrich Bonhoeffer Institute
GloBee International
Institute for Gulf Affairs
Kharkiv Regional State Administration
Libyan Government of National Accord
Libyan Investment Authority
Oranim Academic College

Ruderman Family Foundation
Ukrainian Jewish Committee

Experience

Gotham Government Relations
Director of National Government Relations
February 2018 - Present (6 years)
New York and Washington

I was fortunate to connect with Gotham, a results-oriented, down-to-earth, client-focused lobbying shop in New York and Washington. I've been handling international clients through Gotham and its sister law firm, mostly involving Europe and the Middle East. Our unique approach to meeting the client's needs customizes an integrated strategy of lobbying, communications, social media, and grassroots advocacy.

Hebrew College
Bonhoeffer Fellow
November 2023 - Present (3 months)
Greater Boston

Through the Miller Center for Interreligious Learning, the Bonhoeffer Cohort of Fellows supports Hebrew College's mission and works to apply the legacy and teachings of the late and legendary Dietrich Bonhoeffer to the collective challenges and concerns of our own times.

GLOBEE INTERNATIONAL AGENCY FOR REGIONAL DEVELOPMENT

U.S. Representative
March 2016 - Present (7 years 11 months)

- > Develop and manage partnerships and joint ventures in business, humanitarian, political and media sectors.
- > Organize delegations, conferences and interface between Ukraine, the United States, and international organizations.
- > Advise Ukrainian and American companies and leaders on developments and opportunities.
- > Since February 24, 2022, when Russian forces launched their full-scale invasion of Ukraine, I am representing and advising GloBee on a pro bono basis.
- > Largely as a result — and as recognition — of these efforts, since November 11, 2022, I have been officially banned from the Russian Federation.

Your Global Strategy

Co-Founder & CEO

September 2014 - Present (9 years 5 months)

After decades of successful management and innovation in philanthropy, non-profits, international organizations, government, corporate, global education and media, we determined to find the clients who inspire us, and help them flourish even more – and more widely – in ways none of us might predict at the start.

Beyond our capabilities to design and implement projects and institutions, our real strength lies in helping you refine and express YOUR strategy, and doing whatever it takes to realize it anywhere and in every way ("globally") – never to make it OUR strategy. This is about YOU!

We are passionate professionals who want to share your passion for your project, and your inspiration – sharing, partnering, exploring and understanding each other's priorities.

LIU Post

Adjunct Professor, The Hutton House Lectures

March 2014 - Present (9 years 11 months)

Brookville, NY

MARCH 2024: Countdown to the 2024 Elections

OCTOBER 2023: Presidents and the Mideast

OCTOBER 2023: Ukraine Update

OCTOBER 2023: Behind the Headlines — Making Sense of the Latest News
Europe at War

Critical Race Theory vs. the New Fascism

Ukraine: Past, Present, Future

From USSR to Russia to...?

The Biden Doctrine? Outlook on U.S. Foreign Policy

A Republic, If You Can Keep It: The 2022 Elections and Beyond

Bridging the Gulf: Mideast Oil & Power Politics

Terrorism: Defining it, Defeating it

Human Rights and/or National Interest

Globalism... What Happened??

Washington on \$5 and \$10 Million a Day

Nationalism at Home and Abroad

The 116th Congress and Beyond

The Mideast Mess

Middle East Peace and/or the End of Days

Anti-Semitism: What It Is, What It Isn't, How to Fight It, and Why It Matters

Why Tyrants Fall

Trump's America, in the World: Domestic and International Ramifications

The UN, From Lake Success to LIU

The Post-Modern Middle East

Europe Transformed

Kosovo-Israel Chamber of Commerce

Chairman of the Executive Committee

June 2022 - September 2023 (1 year 4 months)

Pristina, District of Pristina, Kosovo

We have launched a new institutional home to build on Israel's new relationships with Kosovo and the wider Balkan region, with the United States as a major partner for investment and business collaboration between the two countries. My idea was, to shape a context in which the opportunities and benefits of Kosovo-Israel cooperation are obvious and accessible. With a top-notch team on the ground in Pristina and a strong Board and Honorary Committee, we are actively recruiting membership and identifying channels to actualize Israel-Kosovo relations.

The Dietrich Bonhoeffer Institute

Senior Fellow for Diplomatic Engagement

September 2020 - September 2022 (2 years 1 month)

Washington, District of Columbia, United States

It was a privilege to work with this community of faith and action, aspiring to the model of the late Dietrich Bonhoeffer, to reassert the fundamental principles of dialogue, human dignity, and social justice.

Institute on Religion and Public Policy

Senior Fellow, United Nations Affairs

November 2008 - December 2018 (10 years 2 months)

Washington D.C. Metro Area

Launching United Nations portfolio and presence for international religious-freedom watchdog.

Advising and representing non-profit advocacy organization within the UN system; advancing proposals to maximize UN resources in support of religious freedom and dialogue of civilizations; advising Islamic diplomats on religious freedom, best practices, and engagement strategies.

Business and Non-Profit Clients

Independent Consultant

May 2009 - September 2014 (5 years 5 months)

Greater New York City Area

- Organized international community and policy events in Washington, New York, Kyiv
- Shepherded strategic planning and top-to-bottom re-branding
- Engaged officials in United States, Ukraine, Russia, Middle East, Western Europe, UN
- Generated targeted media and social media for non-profit and political advocacy campaigns
- Managed board development and re-organization for community organizations

TEACH-NYS - Educational Alliance for Children in NY State

Executive Director

March 2011 - September 2012 (1 year 7 months)

Greater New York City Area

This was a great portal into New York politics and education policy. I applied my initiative and legislative advocacy -- and leveraged partnerships -- to significantly increase the offsets and reimbursements to non-public schools.

- In partnership with New York State Catholic Conference, increased state exemptions and reimbursements to non-public schools by \$44 million
- Led the annual fundraising for my operating budget (\$350,000) and political contributions (\$250,000)
- Maximized outreach to community groups, political organizations and government institutions
- Built an active grassroots network of 13 schools with 7,500 students
- Launched an effective social media campaign with instrumental impact in the state budget process

It's all about relationships, trust, initiative, and results!

World Jewish Congress

Executive Director, American Section & International Organizations

January 2005 - October 2008 (3 years 10 months)

Greater New York City Area

Forging new new roles to meet changing needs is not just about managing a crisis, it's about also thinking and building for the future. Overseeing post-

scandal WJC's \$10 million in operations and programs out of New York, including with major international organizations, was just such a role.

I restructured the U.S. board to be truly representative and meet best practices, and I consolidated a global diplomatic network with active young leaders to achieve specific benchmarks.

- Directed relations with UN and other international and regional organizations
- Cultivated partnerships with diplomatic corps and non-governmental organizations
- Molded new cadre of global young professionals into mission-driven volunteer advocacy corps
- Promoted diplomatic advocacy among 80 national affiliates worldwide
- Represented WJC as Treasurer of CONGO, the global Conference of NGOs
- Board development, and outreach to U.S. Government and civil society
- Implemented Best Practices and brought organization into full compliance with state and federal laws, including regular face-to-face reporting to the New York State Attorney General's Office

NCSEJ: National Coalition Supporting Eurasian Jewry

Director of Governmental Relations

February 1999 - November 2004 (5 years 10 months)

I rebranded a Cold War-era advocacy coalition to address 21st century challenges in Soviet successor states and globally, in image as well as substance.

I engaged a full range of contacts and decision-makers across Capitol Hill, K Street, the White House, State Department and Embassy Row, and always with a purpose. Internationally, meanwhile, I broadened my focus (and the organization's) from exclusively the former Soviet Union and out to Western Europe and especially the full OSCE membership.

- Shaped & spearheaded official pan-European action against anti-Semitism & racism
- Shepherded & scripted human rights provisions in key bilateral trade agreements
- Serviced legislative, logistical, information needs of 50 member agencies, 300 affiliates
- Connected community leaders from 15 Soviet successor states with U.S. officials

– Directed public information and website

Education

The Johns Hopkins University - Paul H. Nitze School of Advanced
International Studies (SAIS)

MA, Middle East studies · (1989 - 1991)

Temple University

BA, Political Science · (1987 - 1989)